

DANA SVOBODOVÁ

MULTIDISCIPLINARY DESIGNER AND ILLUSTRATOR
WITH OVER 7 YEARS EXPERIENCE IN VISUAL COMMUNICATION.
FROM PRAGUE/CZECH REPUBLIC,
CURRENTLY BASED IN BARCELONA/SPAIN.

CONTACT

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Portfolio: www.danasvobodova.cz

EDUCATION

2002 → 2008 **VISUAL ARTS, Master degree** /University of South Bohemia, Czech Republic/

WORK

EXPERIENCE

2010 → 2012 **NYDRLE** /fullservis digital agency, member of WPP group, Prague/
Graphic Designer, Illustrator

2009 **NOVAGUE** /studio of designer Petr Novak, Prague/
Graphic Designer, Illustrator

2009 **MEDIA FACTORY, a s.** /digital agency, Prague/
Digital Graphic Designer

2006 → 2008 **RELATIVE DESIGN s. r. o.** /fullservis advertising agency/
Graphic Designer

2005 → NOW **FREELANCE**
Graphic Designer, Illustrator

AWARDS

2012 **LOUSKÁČEK 2012 - ART DIRECTORS CLUB CZECH REPUBLIC**
3rd place - category On-line campaign
McDonald's, What can you get for 20,-

2011 **YOUNG LIONS** Czech Republic
2nd place - category Digital

SELECTED CLIENTS

Westige Snowboards, Nestle, Milk&Honey Films, GE Money Bank, Danone, Hartmann Rico, Crocodile, McDonalds, Amnesty International, Český rozhlas, Makro ČR, Hills Pet Nutrition, Telefónica O2, Vodafone, T-Mobile, PIAF Prague, Raiffeisenbank, Česká pošta, Makro ČR

SKILLS

Extensive design experience across multiple formats, from digital media to photography, print and branding.
Overseeing design projects from the conceptual stage to execution.
Interest in new trends and technologies.
Illustration, Drawing, Art direction, Developing creative and visual concepts.
High knowledge of online graphic design, user interfaces.
Experienced in apparel graphic design (snowboards, snowboard apparel, clothes).
High attention to detail.

SOFTWARE

Illustrator, Photoshop, InDesign, Lightroom
(PC/Mac)

LANGUAGE

Czech /Native/
English /Fluent/
French /Basic/

OTHER

Music, Art, Photography, Sports, Nature, My dog ...